Building a Better Future: How Cullum Homes Supports Phoenix's Arts Community

An Interview with Lindsay Cullum-Colwell



"Possibility starts with someone willing to see what isn't there yet. That's what we do at Cullum Homes on every project, and it's exactly what *Mary Poppins* does for the Banks family."

Inspiration can take many forms, but for Lindsay Cullum-Colwell, Co-President of Cullum Homes, her passion for live theatre inspired a legacy that will be felt for generations to come. She and her husband, Paul, became patrons of The Phoenix Theatre Company when they returned to the Valley in 2018, and since then Lindsay has become a valued member of our community, serving on the Executive Committee of the Board of Directors and Co-Chairing the Applause! Gala in 2023. Cullum Homes has also taken a leading role in supporting the theatre by building the Cullum Homes Encore Lounge and sponsoring multiple shows, including the upcoming production of *Mary Poppins*.

"Both of us are in the business of craftsmanship in service of an experience. A great home and a great production both rely on dozens of skilled people whose work you may never notice, but you feel it. We share a belief that details matter, that collaboration beats ego, and that what you build should leave people better than it found them," said Lindsay.

Her philanthropic support hasn't just extended to The Phoenix Theatre Company. Lindsay's passion for uplifting her community and building a durable future has been felt in our theatre and beyond.

"As a family-owned business, we approach giving the way we approach building: thoughtfully, with a long view, and with partners we trust to put resources to work well. We look for organizations that are well-run, mission-driven and accountable for results," she said. "That describes The Phoenix Theatre Company, as well as partners like Habitat for Humanity Central Arizona, Childhelp, PANDA, The American Heart Association and Girls Rule Leadership Academy."

Throughout her years of support, Lindsay's love of the theatre has shown through her attendance at every show at The Phoenix Theatre Company, but it wasn't just the performances that inspired her to keep coming back.

“The staff is all-in, invested in creating the finest theatre-going experience for patrons and an equally exceptional production experience for their own team. It is all done here: one interwoven team imagining, designing, building and executing the vision. It’s much like how Cullum Homes approaches building a home, and once you see it, you’ll want to be part of it.”

Cullum Homes is a second-generation, family-owned business, founded by Rod and Kim Cullum in 1985 who still run the business alongside Lindsay and her husband today. This season, Cullum Homes will be a presenting sponsor of The Phoenix Theatre Company’s production of *Mary Poppins*, a show that reflects the values and mission of the business and of the Cullum family.

“Possibility starts with someone willing to see what isn’t there yet. That’s what we do at Cullum Homes on every project, and it’s exactly what *Mary Poppins* does for the Banks family. She walks into a house that is running but not quite alive, and she helps a family relearn how to see each other. The house was never the problem; it was the setting for the story. As a mother and as someone who designs homes for a living, that’s the theme I hold onto; a home is where imagination, family and second chances get room to grow,” Lindsay said.

“Come see a show but really come to feel the difference at The Phoenix Theatre Company.”