

Be the Match. Ignite the Arts. Your Gift, Doubled. Your Impact, Lasting.

By Jen Barraza



In a city where stories thrive, one stage is preparing to rise — and you can help light the way.

The Phoenix Theatre Company is thrilled to announce "Be the Match. Ignite the Arts.", a transformational matching gift campaign powered by a remarkable \$3 million contribution from two incredibly generous donors. For a limited time, every dollar you give will be matched dollar for dollar — turning \$50 into \$100, \$500 into \$1,000, and \$3 million into an awe-inspiring \$6 million.

Why now? Because the next chapter in our story is about to unfold with the completion of the Dr. Stacie J. and Richard J Stephenson Theatre — a new, state-of-the-art venue built for innovation, inclusion, and unforgettable experiences.

This stunning new theatre will feature:

- 500 seats designed with ideal sightlines
- An orchestra pit nestled below apron and house level
- Advanced lighting and audio systems
- Cutting-edge stage automation
- Expanded backstage accommodations
- ADA-compliant accessibility throughout

It's more than just a building. It's an investment in Arizona's creative soul. A new home where local talent takes the spotlight, national voices come to be heard, and audiences — whether lifelong subscribers or first-time theatregoers — experience something extraordinary.

As our Executive Director Vincent VanVleet shares, "A great city is defined by its creativity, its culture, and its sense of community. This theatre is a space where all of those things come together — a stage for local talent, a destination for visitors, and an engine for economic growth. With this matching gift, we're inviting everyone to help us build something extraordinary."

The ripple effect will be felt far beyond the footlights. From new jobs and creative opportunities to deeper community partnerships, this space will strengthen the Valley's artistic ecosystem — one that already stands shoulder-to-shoulder with cultural hubs like Chicago, Los Angeles, and New York.

Every gift is a spark — and together, we can ignite a legacy.

Join us. Double your impact. Support our artists. Be the match.

Visit ignite.phoenixtheatre.com today and help bring this vision to life.

Click [here](#) to watch the Be the Match Campaign video.